

Why It Shouldn't Be Analog Versus Digital In Today's Classroom

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Atlanta, August 19 – With the continued prevalence of technology in the classroom it is easy to presume that analog tools such as whiteboards are a thing of the past. But following some observational research undertaken by PolyVision across the globe, a blended approach to learning tools was found by educators to be key to effective teaching and learning. Using both digital (interactive whiteboards, iPads etc) and analog (tools that are [non-digital like whiteboards](#) and paper) together was shown to promote greater collaboration and assisted many learners by making the thinking process more visual. According to a study undertaken by [ECAR](#) , 58% of students say they learn more in blended learning environments.

In addition to increasing student engagement, some also argue that [writing on an analog tool](#) such as a whiteboard provides greater support to our cognitive abilities and also helps us process and retain information better. Some further Steelcase Education research on blended learning also makes the same claims. [Cognitive mapping](#) research has shown that the physical process of writing and diagramming helps people learn and recall information, cementing their importance to learning in an increasingly digital world.

The below infographic has been created to provide a round up of the innovative ways PolyVision customers around the globe are reinventing the whiteboard, one of the main analog

tools in the classroom. This graphic also provides some information on why this tool is destined to remain part of the learning ecosystem for a long time to come.

As some say, it is education's unforgotten tool.

